

PHILADELPHIA, PA
AUGUST 27 - 29, 2024



ZEB Con

The [Zero Emission Bus Conference](#) (ZEB Con) is the premier gathering for transportation professionals leading the charge towards electrification.

Hosted by the Center for Transportation and the Environment (CTE) since 2011, ZEB Con equips transit, coach, and shuttle bus managers with the necessary tools to electrify their fleets.



ZEB Con 2023

By the Numbers

- 700+ attendees
- 279 unique fleets
- 37 states and 8 countries represented
- 7 different manufacturers' ZEBs on display
- 2 off-site transit agency tours

Attendees by Market

55% Operator	7% Government Agency
18% Infrastructure	7% Association
11% Vehicle Suppliers	2% Other

“The Zero Emission Bus Conference provides a critical platform for transit agencies to evaluate all technology options to meet their operational needs”

– Nicolas Pocard,
Vice President Marketing
& Strategic Partnerships,
Ballard Power Systems

Sponsorship Benefits

Diamond - \$40,000

- Keynote speaker position
- Spotlight email
- Expo hall booth
- Premium branding on website, event app, banners, and socials
- Options to host a dinner reception, provide attendee shuttle service, private meeting/presentation rooms, etc.

Platinum - \$20,000

- Panelist speaker position
- Expo hall booth
- Branding on website, event app, banners, and socials

Gold - \$7,500

- Expo hall booth
- Logo featured on conference website

Contact rae@cte.tv to discuss Sponsorship opportunities.